



Dear Potential Sponsor,

The Jerzey Derby Brigade (JDB) is Morris County, New Jersey's all-female, flat-track roller derby league. The JDB was founded in January 2010 and has grown to include two teams, the Corporal Punishers and the Major Pains.

JDB skaters are women 18 years of age and older. We are mothers, daughters, teachers, students, lawyers, librarians, artists, counselors, and business professionals by day. At night we assume new identities like Doom Hilda, Lawless Lizzie, Texas Bulldoze-Her and Beast Witherspoon as we skate to dominate on the flat track. Check us out at <http://www.jerzeyderby.com>!

The JDB proudly commits to raising funds and awareness for local community organizations and charities. In 2011 our events benefitted the Morris County Parks Commission, the Interfaith Food Pantry, Meals on Wheels, Toys for Tots, and The American Cancer Society's Relay for Life Foundation.

The JDB's third season opens with an intra-league bout on April 14, 2012. Our season runs through November, with bouts nearly every month at our home rink, Inline Morristown. All events are family-friendly and attract fans of all ages! JDB bouts average 350 guests. We have been known to turn fans away at the door to adhere to fire code!

Because the JDB is skater-run, we need generous sponsors to support us as we cover the costs of rink rental, insurance, safety equipment, bout production, and travel to away games.

The JDB is eager to work with our valued sponsors and promises to introduce our growing and diverse fan base to your business. All sponsors are encouraged to present giveaways, program advertisements, product samples, and/or halftime promotions.

Please take a moment to review the benefits of formal partnership at varying levels of financial commitment. All suggested sponsorship packages are negotiable and can be adjusted to create a mutually beneficial relationship that is suited to your business. Establishing a partnership with the Jerzey Derby Brigade will demonstrate your support of local women's athletics and community involvement, and will benefit a growing sport that is rich in history and tradition.

We look forward to working with you in the future!

The Jerzey Derby Brigade

JERZEY DERBY BRIGADE



2012 BOUT SCHEDULE

Home Games

Season Opener: April 14th	
May 5th	Sept 22nd
May 19th	Oct 20th
June 9th	Nov 3rd
Sept 8th	Nov 17th

Home Games played at:
Inline Morristown
38 Dumont Place • Morristown, NJ
Doors Open at 6:30

Event Schedule

March - St. Pat's Day Parade
August - National Night Out @ Mennen
August 4th - 3rd Annual Kickball Tourney
September - Fall Fest on the Green

www.jerzeyderby.com

Sponsorship Opportunities 2012

Program Ad Levels

★ Private

\$25 Business card ad in one home bout program

\$30 ¼ page ad in one home bout program

★ Corporal

\$50 Small logo placement/ "shout-out" in home program for one season

\$100 Business card ad in every home bout program for one season

\$200 ¼ page ad in every home bout program for one season

PACKAGE RANKS

★ Lieutenant

\$300

¼ page ad in every home bout program for one season

Rink-side banner, provided by you, to be hung for one season at bouts

Link to your website from ours for one season

2 tickets to 2 home bouts of your choice, with reserved seating

★ Captain

\$400

½ page color ad in every home bout program for one season

Rink-side banner, provided by us, to be hung for one season at bouts and events

Link to your website from ours for one season

2 tickets to every home bout for one season

One \$25 voucher to be used at the JDB merchandise table

★ Major

\$500

Full page ad in every home bout program for one season

Rink-side banner, provided by us, to be hung for one season at bouts and events

Link to your website from ours for one season

2 tickets to every home bout for one season

One \$50 voucher to be used at the JDB merchandise table

★ General

\$1000

Full page ad in every home bout program for one season

Rink-side banner, provided by us, to be hung for one season at bouts and events

Link to your website from ours for one season

4 tickets to every home bout for one season with premium reserved season

One \$75 voucher to be used at the JDB merchandise table

You can pay via paypal to info@jerzeyderby.com and email your ad/shout out, etc..

Or mail to: Jerzey Derby Brigade
C/O Lawless Lizzie
15 Mount Kemble Avenue
Morristown, New Jersey 07960